

City Manager Update

# City of Rockport



June 24, 2025  
City Council Regular Meeting

# Building & Development

## June 2025 Development

- Conducted nine (9) pre-development meetings;
- Approval of Resolution setting Public Hearing date of July 22, 2025 for the Impact Fee Study Updates;
- Tree Mitigation Plan for Lakeview Subdivision PH 1 under review;
- Staff participated in Human Resource Training

## Permitting & Inspections – May 2025

- Permits Issued: 110
- Permit Fees Collected: \$29,181.00
- Impact Fees Collected: \$15,382.10
- Inspections: 332

## Code Enforcement – May 2025

- Open Cases: 89
- Closed Cases: 49
- STR Inspections: 118
- STR Inquires & Registrations: 98
- HOT Taxes Collected to date: \$45,091.00
- Conducted a Building & Standards meeting where 2 extensions and 8 demolition orders were approved.

# Public Works

## May Billed Utility Connections / Consumption

- Water: 10,494 / 593,122.0000
- Sewer: 5,684 / 311,807.0000
- Gas: 4,647 / 91,039.0000

*No cape needed—our Public Works heroes keep your water fresh, your sewer in check, and your gas ready to glow!*

# Public Works

## Purchased Water

- **2024 Purchased Water (Gallons)**
  - *January*: 89,220,000
  - *February*: 73,979,000
  - *March*: 77,515,000
  - *April*: 92,242,000
  - *May*: 96,457,000
- **2025 Purchased Water (Gallons)**
  - *January*: 72,449,000
  - *February*: 61,204,000
  - *March*: 70,560,000
  - *April*: 72,300,000
  - *May*: 70,732,000



## Residential/Commercial Water Usage

- **2024 Water Usage (Gallons)**

January: 72,049,900

February: 66,500,900

March: 67,625,700

April: 67,957,500

May: 82,771,400

- **2025 Water Usage (Gallons)**

January: 71,240,500

February: 50,818,300

March: 50,940,700

April: 63,493,100

May: 59,312,200



The Streets Department and local schools are making safety a team effort—installing new signs to protect our future!

June 24, 2025, City Council Regular Meeting

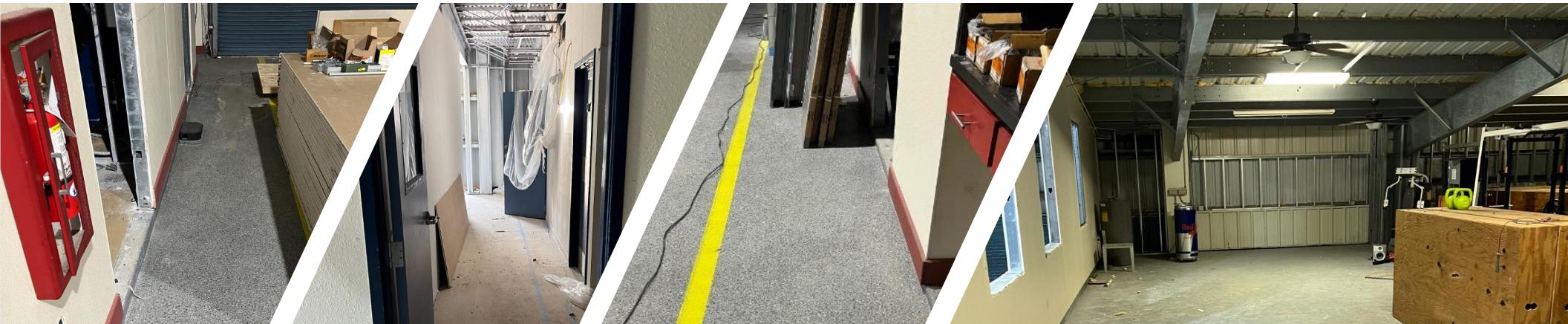
Public Works

# Public Works



We're digging, shaping, paving the way—for better drainage every day!

June 24, 2025, City Council Regular Meeting



Rehab in progress! Big changes are happening behind the bay doors at RFVFD!

June 24, 2025, City Council Regular Meeting



# Police Department

<b>MAY</b>		
	<b>2024</b>	<b>2025</b>
<b>Police Incidents</b>	<b>115</b>	<b>52</b>
<b>Calls for Service</b>	<b>683</b>	<b>817</b>
<b>Arrests</b>	<b>34</b>	<b>31</b>
<b>Traffic Contacts</b>	<b>693</b>	<b>543</b>
<b>Traffic Accidents</b>	<b>7</b>	<b>9</b>
<b>CID Cases Assigned</b>	<b>65</b>	<b>77</b>
<b>CID Clearance Rate</b>	<b>38%</b>	<b>38%</b>

# Police Department

# 100 Club Of Aransas County

100 Club of Aransas County is a non profit that provides support to local law enforcement agencies.

[100clubofaransascounty.org](http://100clubofaransascounty.org)

- Officer Bullet Resistant Vests
- K9 Bullet Resistant Vest
- Police Boat Ancor
- Flashlights for all officers
- PFDs for all officers

# Unspent Bonds

## Unspent Bond and ARPA Funds Expenses as June 23, 2025

### Public Works Projects

	January 23, 2024	Updated Contracts	Spent to Date
<b>Expenditures:</b>			
W/W Treatment Plant - <span style="color: green;">in progress</span>	\$4,998,048	\$5,162,601	\$4,056,300
Rehab of RSC Elevated Tank- <span style="color: red;">Completed November 2024</span>	\$270,371		\$270,371
Force Main - Gagon to WWTP - <span style="color: red;">Completed 5/6/24</span>	\$427,840	\$408,585	\$408,585
SCADA-WWtp & Lift Stations - <span style="color: red;">completed Jan 2025</span>	\$230,000	\$124,104	\$124,104
RCC Lakes - Sediment Removal - <span style="color: red;">Completed 7/25/23</span>	\$460,000		\$460,000
Traylor Blvd Pavement Repairs - <span style="color: red;">Completed 3/2/23</span>	\$98,684		\$98,684
Concho Street Drainage <span style="color: red;">Completed</span>	\$192,000		\$192,000
	<b>\$6,676,943</b>	<b>\$6,716,345</b>	<b>\$5,610,043</b>
Revised			

### Park Projects

	January 23, 2024	Updated Contracts	Spent to Date
<b>Expenses:</b>			
Bent Oaks Rookery: Finish permiterg - <span style="color: red;">Completed</span>	\$22,125		\$22,125
Bent Oaks Rookery: Addl Fence around park - <span style="color: red;">Completed</span>	\$49,950		\$49,950
Bent Oaks Rookery: Sidewalk and Observation - <span style="color: red;">Completed</span>	\$48,795		\$48,795
Bent Oaks Rookery: Park - <span style="color: red;">Completed</span>	\$2,000	\$2,571	\$2,571
Bent Oaks Rookery: Addl fencing of last position - <span style="color: red;">Completed</span>	\$37,750		\$37,750
Aquatic Park - Connect walkway to Tule HikeBike Trail - <span style="color: red;">Completed</span>	\$13,025		\$13,025
Re-Striping/Widen of pool parking lot entrance - <span style="color: red;">Completed 8/30/24</span>	\$24,230		\$24,145
Pool Pump House piping - <span style="color: red;">Completed</span>	\$8,500	\$8,630	\$8,630
Memorial - <span style="color: red;">Completed 8/27/24</span>	\$26,500	\$24,750	\$24,750
Memorial - Fitness Court Shade - <span style="color: red;">Completed</span>	\$84,509		\$84,509
Lighting for fitness court - <span style="color: green;">in progress - scheduled for August 2025</span>	\$45,000		\$322
Skate park refurbishing - <span style="color: green;">in progress - scheduled for August 2025</span>	\$12,500		\$3,120
	<b>\$374,884</b>	<b>\$373,835</b>	<b>\$319,691</b>
Revised			

# Rockport Parks & Recreation



## May Activities

MEMORIAL PARK PAVILION RENTALS - 7

ZACHARY TAYLOR ARBORETUM PARK RENTALS - 1

PRIVATE SWIM LESSONS - 17

POOL PARTIES - 9, TABLE RENTALS - 2

LIFEGUARD CERTIFICATION CLASS HELD - 1

PRINCIPALS IN THE PARK - PARKS & REC ARCHERY BOOTH

MEMORIAL DAY SERVICE HELD MAY 26TH

ROCKPORT FULTON LITTLE LEAGUE CLOSING CEREMONIES

DEPARTMENT PRESENTATION AT ROCKPORT CITIZEN UNIVERSITY



# Utility Reserves

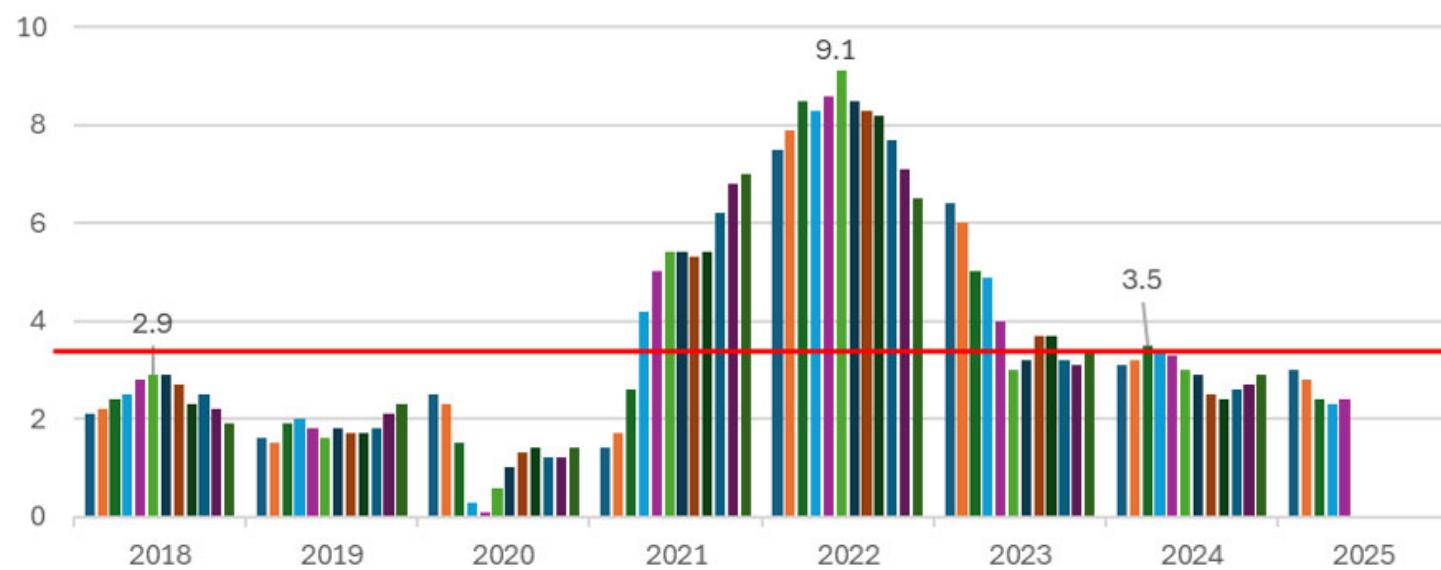
## 2024-2025 Utility Billing

### Charges for Service

	11/30/2024	12/31/2024	1/31/2025	2/28/2025	3/31/2025	4/30/2025	5/31/2025
Water	\$ 879,501	\$ 725,972	\$ 782,460	\$ 622,048	\$ 621,383	\$ 715,100	\$ 685,772
Sewer	\$ 370,427	\$ 334,260	\$ 355,950	\$ 309,227	\$ 310,209	\$ 352,273	\$ 331,963
Water Connections	\$ 16,300	\$ 17,964	\$ 21,200	\$ 31,864	\$ 28,928	\$ 19,800	\$ 27,000
Sewer Line Connection	\$ -	\$ 5,400	\$ 10,800	\$ 10,800	\$ 10,800	\$ 2,700	\$ 2,700
Water Installation	\$ 2,000	\$ -	\$ 6,000	\$ 2,000	\$ 4,000	\$ -	\$ 2,000
Sewer Installation	\$ 51,040	\$ -	\$ -	\$ 3,809	\$ -	\$ -	\$ 1,070
Service Charges & Fees	\$ 17,055	\$ 13,565	\$ 19,640	\$ 18,760	\$ 20,100	\$ 15,170	\$ 18,370
Late Penalty Fee	\$ 11,675	\$ 15,646	\$ 10,214	\$ 13,176	\$ 6,599	\$ 8,772	\$ 9,648
Septic Disposal Fee	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Fulton Sewer Revenue	\$ 13,291	\$ 12,562	\$ 13,319	\$ -	\$ 12,772	\$ 10	\$ 10
Compliance Fines	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ 1,000
	\$ 1,361,289	\$ 1,125,369	\$ 1,219,583	\$ 1,011,684	\$ 1,015,292	\$ 1,113,825	\$ 1,079,532
Water %	8%	1%	-1%	-24%	-25%	-7%	-28%
Sewer %	6%	4%	-3%	-22%	-21%	-1%	-17%

State 3 water restrictions went into place at the beginning of January. As expected, YoY water revenues are down double digits, which in turn drags down sewer revenues.

## Consumer Price Index ('s)



Top Sales Taxpayers in Rockport -

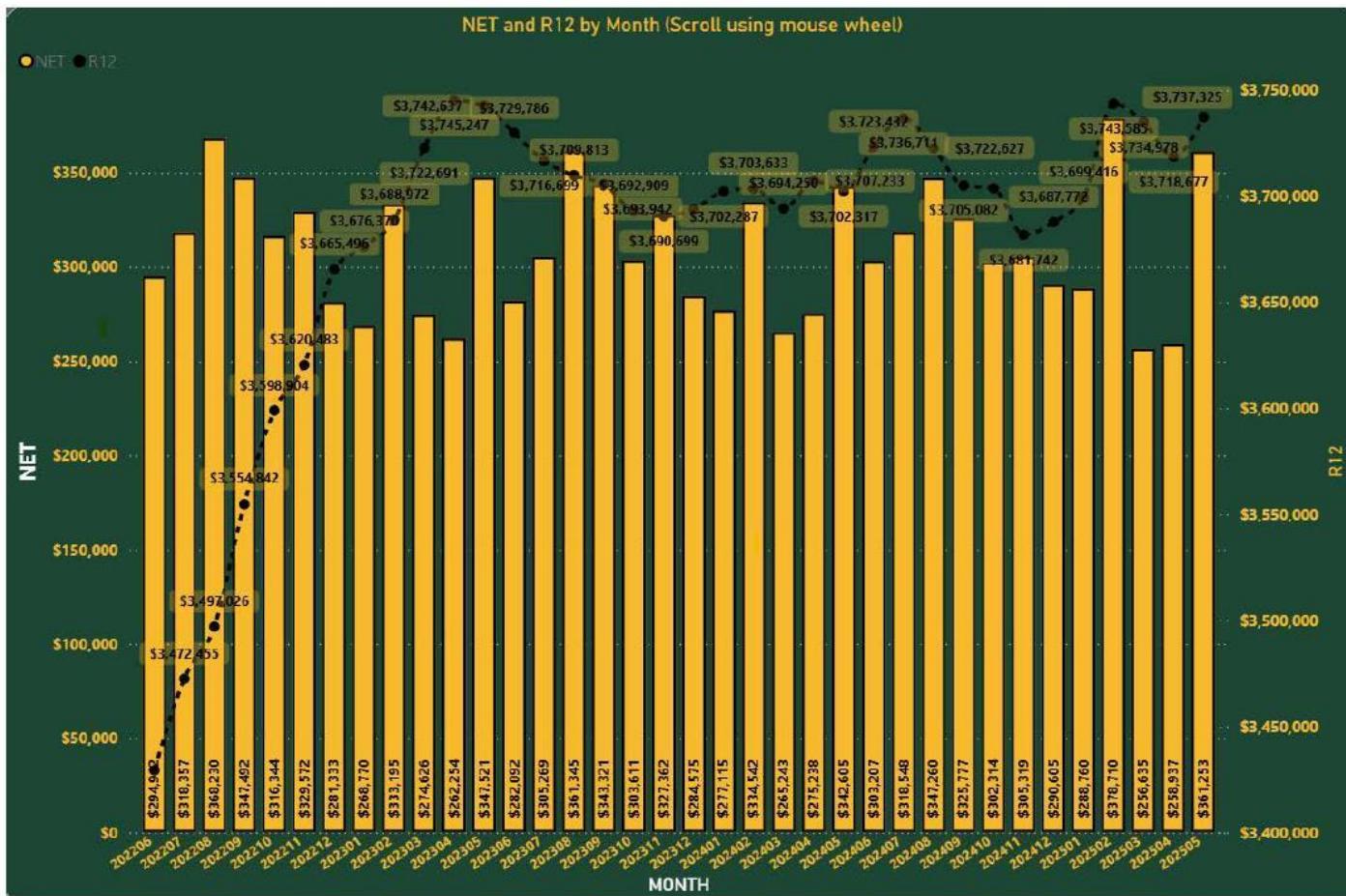
\*Wal-Mart contributes 10% alone

Business Comparisons for This Month				
PAYER NAME	2023	2024	2025	% OF TOT
WAL-MART	\$38,836	\$39,092	\$36,417	10.08%
BUILDERS FIRSTSOURCE	\$22,991	\$24,881	\$32,709	9.05%
PROBUILD	\$37,810	\$25,008	\$24,766	6.86%
H-E-B FOOD STORE	\$19,907	\$20,867	\$21,434	5.93%
AMAZONCOM SVCS (MARKE...	\$10,092	\$11,071	\$12,654	3.50%
WHATABURGER	\$9,630	\$10,797	\$11,540	3.19%
ACE HARDWARE	\$8,608	\$8,695	\$8,426	2.33%
AMAZON COM COMPANIES	\$5,293	\$5,610	\$6,229	1.72%
TXU ENERGY	\$6,222	\$1,755	\$6,180	1.71%
ROCKPORT TACKLE TOWN	\$5,642	\$6,209	\$6,133	1.70%
PARADISE KEY DOCKSIDE BA...	\$4,625	\$4,671	\$4,704	1.30%
ROCKPORT BOILING POT	\$4,048	\$4,290	\$4,464	1.24%
CITY OF ROCKPORT	\$0	\$3,911	\$4,315	1.19%
WILCOX FURN OF ROCKPORT	\$3,239	\$3,056	\$4,225	1.17%
VALERO CORNER STORE	\$4,969	\$4,533	\$4,022	1.11%
SPEEDY STOP FOOD STORE	\$0	\$3,760	\$3,791	1.05%
RELIANT ENERGY RETAIL SVCS	\$3,234	\$2,911	\$3,773	1.04%
SPANKY'S LIQUOR	\$3,817	\$3,875	\$3,747	1.04%
STRIPES	\$3,806	\$3,966	\$3,629	1.00%
ROCKPORT COUNTRY CLUB ...	\$3,359	\$3,505	\$3,558	0.98%
WALGREENS	\$3,685	\$3,618	\$3,174	0.88%
18 SOURCING	\$1	\$6	\$3,104	0.86%
CITY ELECTRIC SUPPLY CO	\$2,176	\$2,651	\$3,086	0.85%
VASAYO	\$0	\$0	\$2,827	0.78%

## **Fire Fund May Snap Shots by Year**

2023	2024	2025
10,000	10,091	10,036

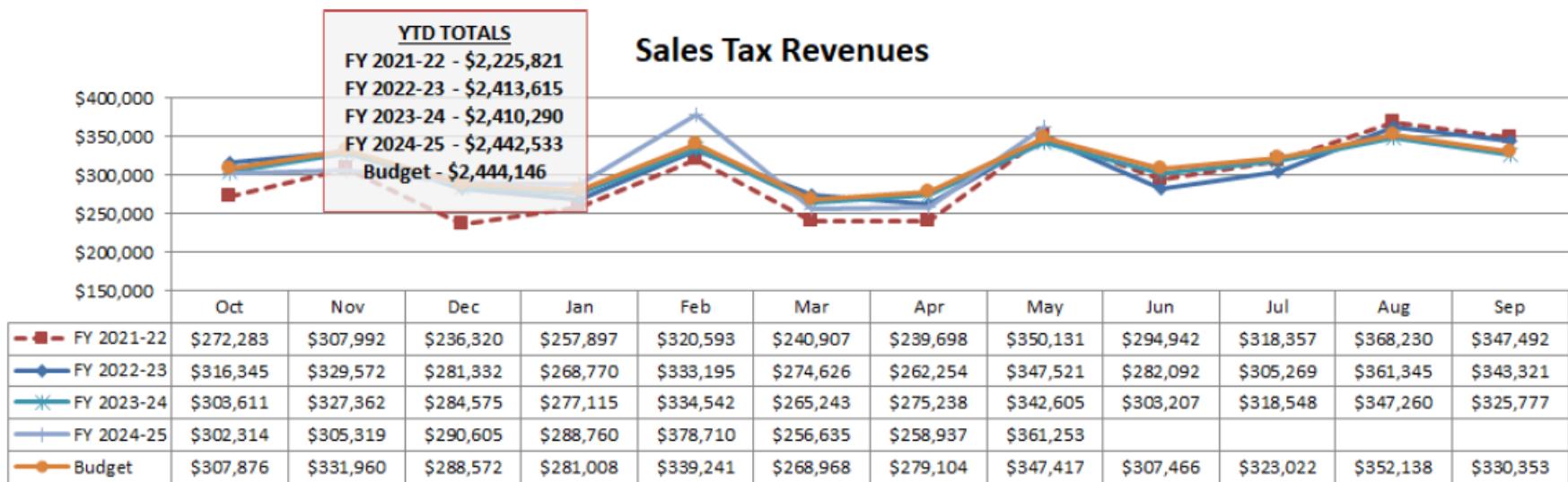
## City of Rockport Sales Tax Revenues



May 2025 sales tax is third highest allocation on the above graph.

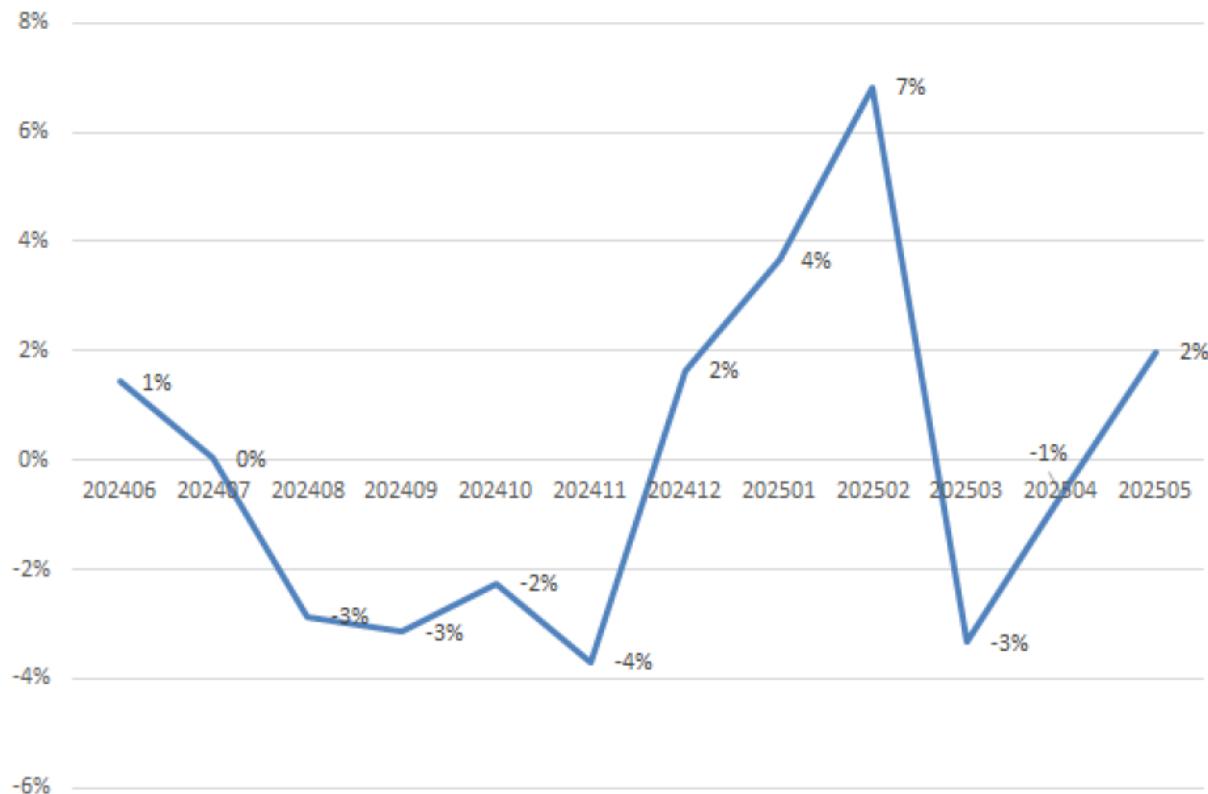
June 24, 2025, City Council Regular Meeting

# Sales Tax Revenues Thru May 2025



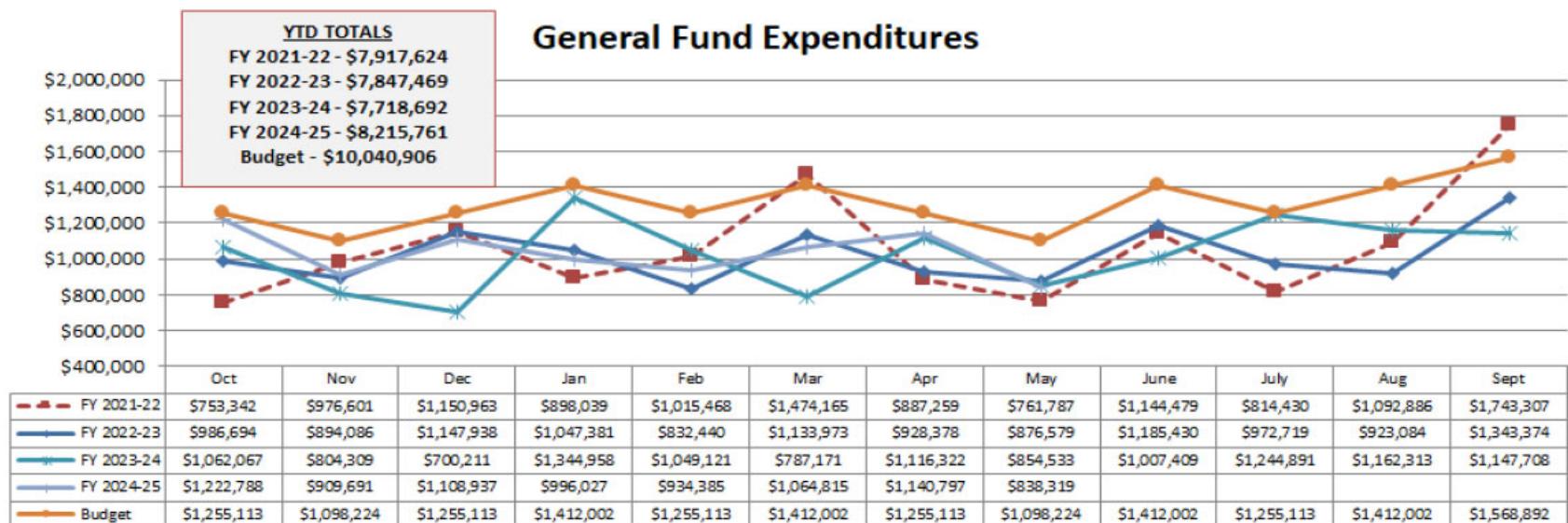
Comprises 21% of General Fund Revenues - up 1% YoY, and flat on budget

## City of Rockport Rolling 12 Month % Change - Sales Tax



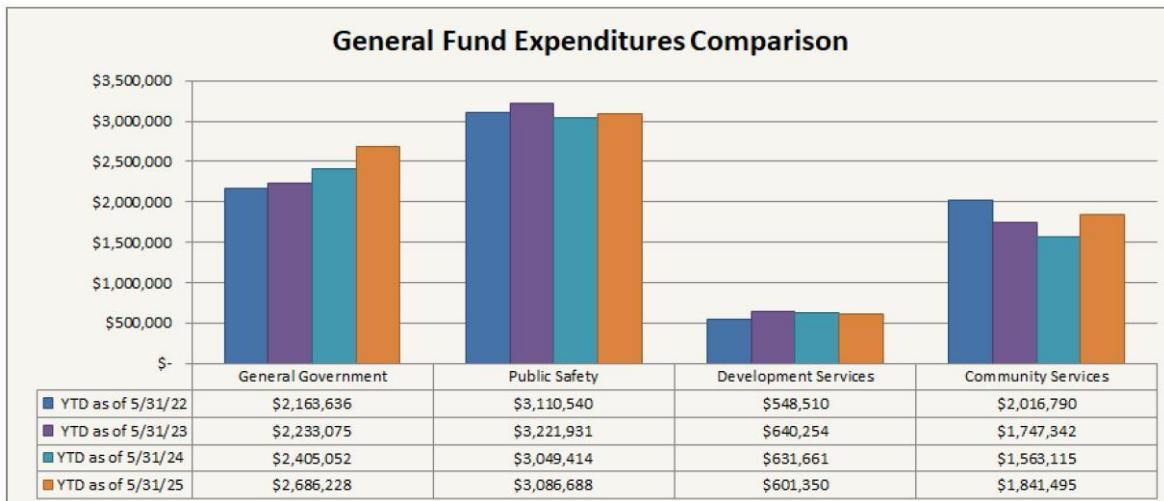
The overall absolute and average change on the above is flat.

# General Fund Expenditures Thru May 2025



**Up 6% YoY- 18% below budget.**

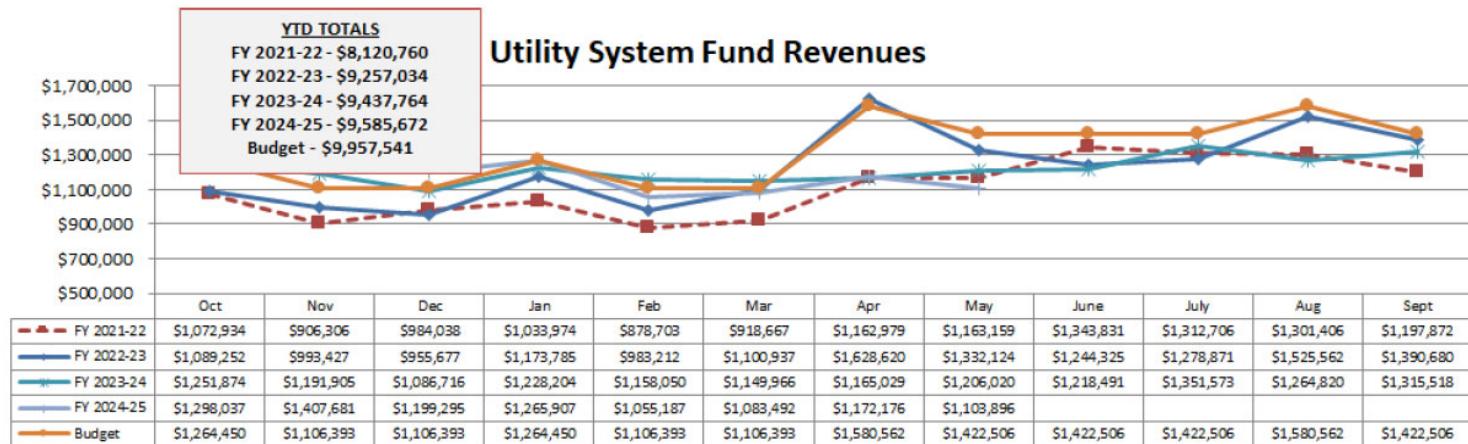
# General Fund Expenditure Comparison Thru May 2025



- **General Government:** Mayor & Council, City Manager, Human Resources, City Secretary, Finance, Information Technology, Building Maintenance, and Non-Departmental
- **Public Safety:** Police Administration, Patrol, CID, and Municipal Court
- **Development Services:** Building Development, Emergency Operations, Code Enforcement and Inspections
- **Community Services:** Street Department and Parks and Leisure Services

**City of Rockport**  
General Fund Expenditures thru May 2025

## City of Rockport Utility System Fund Revenues thru May 2025

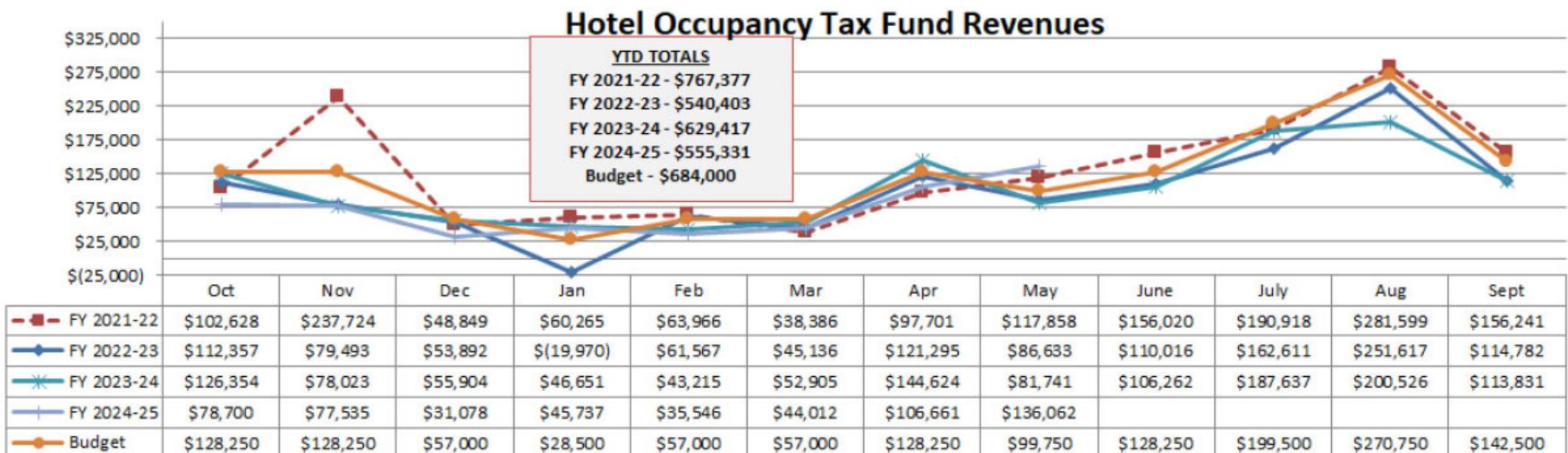


**Up 2% YoY, down 4% on Budget with Stage 3 Water Restrictions. Unlawful watering warnings and fines are being issued with meters being pulled for repeated noncompliance. Public Works, Code Enforcement, and Utility Billing are working together clamp down on violators draining our precious resources. Fines are placed on Utility Bills with service disconnect for nonpayment.**

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# City of Rockport

## Hotel Occupancy Tax Fund Revenues thru May 2025



**Down 12% YTD YoY - Revenues 19% under budget. RentalScape is now the only payment medium with learning/transition curve impacting revenues.**

# City of Rockport

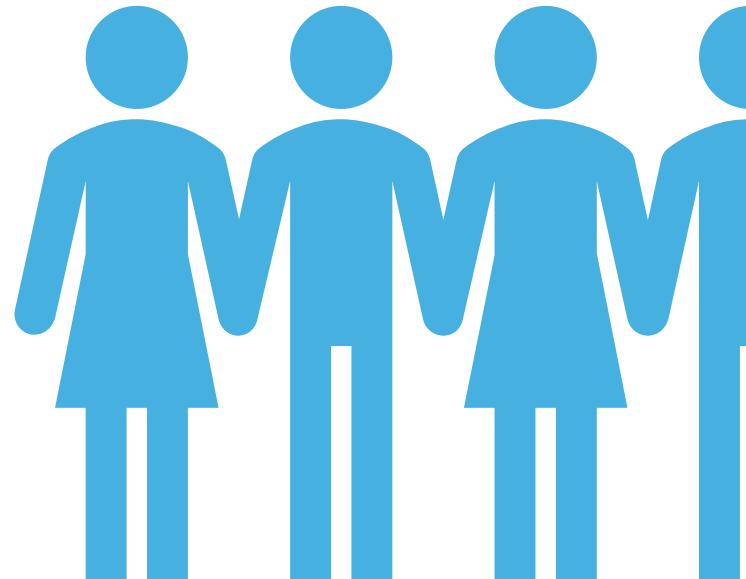
## Monthly Financial Report thru May 2025

- Sales Tax Revenues continue to be relatively flat to declining
- Stage 3 water restrictions in effect at the end of 2024 targeting residential users revenue impact is double digit given large residential base
- Hotel/Motel Revenues should improve with RentalScape transition
- 8th Month in Fiscal Year 2024-2025 or 66.67% complete
- Revenues and Expenses/Expenditures are unaudited

FUND	YTD REVENUES			YTD EXPENSES/EXPENDITURES		
	FY 2025 Budget	FY 2025 Actual	% of FY 2025 Budget	FY 2025 Budget	FY 2025 Actual	% of FY 2025 Budget
General	\$15,688,916	\$11,815,607	75.31%	\$15,688,916	\$8,215,761	52.37%
Utility System	\$15,805,620	\$9,585,672	60.65%	\$15,805,620	\$8,951,142	56.63%
Natural Gas	\$2,987,419	\$2,260,831	75.68%	\$2,987,419	\$1,577,713	52.81%
Aquatic Center	\$579,747	\$349,072	60.21%	\$579,747	\$343,350	59.22%
Hotel-Motel Tax	\$1,425,000	\$555,969	39.02%	\$1,425,000	\$830,555	58.28%

# Human Resources

- 3 New Hires:
  - 2 Utility Maintenance Technicians
  - 1 Communications Officer
- 1 Separation:
  - 1 Heavy Equipment Operator (Streets)
- 1 Internal Transfer
  - Senior Mechanic to Fleet Manager



# Human Resources

- 0 Workman's Comp Cases
- 2 Liability Claims:
  - Break in Memorial Park
  - Lightening Strike at Wastewater Treatment Plant



## City Facebook

- Last 28 days:
  - 73,888 views (up 158%)
  - 561 interactions (up 17%)
  - 132 new followers (up 55%)
  - 5,944 engagement
  - The most views was on June 11th - 10,000 views (Float Into Conversation and pictures from the June 10th City Council meeting)

# July Budget Dates to Remember

- July 10, 2025 – Base Budget Workshop @ 1 p.m. City Hall
- July 25, 2025 – Receive Certified Appraised Roll
- July 29, 2025 – HOT Grant Funding Budget Workshop @1 p.m. City Hall



# Exciting News

Convention and Visitor Bureau has a new Social Media Accounts:  
**Explorerockportfulton** on Facebook, Instagram, and YouTube

City Hall Ribbon Cutting – June 27, 2025 at 3:30 p.m.

City Press Conference regarding **BIG BIG NEWS** – July 10th @ the Key Allegro Yacht Club from 4-5:00 p.m.

All future City Council Meetings will be held at City Hall unless otherwise note.

City Newsletter comes out Tuesday, July 1st.

# **Rockport's Annual Overview**

**Wednesday, October 22, 2025**

**@ 5 p.m. @ the ROCC**

## **Why hold:**

Highlight accomplishments

Education on program and challenges

Share goals and plans

Connection with residents

Celebrate progress

Make new announcements